

Program of Study
School of Entrepreneurship and Management
Bachelor of Business Administration Program in Entrepreneurship (International Program)
Academic Year 2024

First Year First Semester		Credits			
Course Number	Course Title	August Intake		January Intake	
		Regular Track	Cooperative Education Track	Regular Track	Cooperative Education Track
EPI102	Foundations of Entrepreneurship	3			
EPI151	Business Workshop and Consulting for Entrepreneurs I	0			
IEN106	The Art of Writing	3			
IEN107	Critical Reading and Writing	3			
IEN108	Persuasive Presentation	3			
IGE101	Thinking Skills for Lifelong Learning	3			
		15	0	0	0

First Year Second Semester		Credits			
Course Number	Course Title	August Intake		January Intake	
		Regular Track	Cooperative Education Track	Regular Track	Cooperative Education Track
EPI101	Creative Thinking and Developing Entrepreneurial Opportunities	3		3	
EPI102	Foundations of Entrepreneurship			3	
EPI103	Understanding Accounting for Entrepreneurs	3		3	
EPI104	New Product and Service Development	3		3	
EPI151	Business Workshop and Consulting for Entrepreneurs I			0	
EPI152	Business Workshop and Consulting for Entrepreneurs II	0		0	
EPI153	New Business Venture Creation	3			
IGE102	Citizenship and Social Transformation	3		3	
IGE103	Technology and Innovation	3		3	
IGE104	Aesthetics and Well-being for Life	3		3	
		21	0	21	0

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Second Year First Semester

Course Number	Course Title	Credits			
		August Intake		January Intake	
		Regular Track	Cooperative Education Track	Regular Track	Cooperative Education Track
EPI201	Entrepreneurial Finance	3		3	
EPI202	Basic Research Methods in Entrepreneurship	3		3	
EPI206	Entrepreneurial Marketing	3		3	
EPI251	Business Workshop and Consulting for Entrepreneurs III	0		0	
IGE101	Thinking Skills for Lifelong Learning			3	
IGE105	Global Alliance and Emerging Issues	3		3	
IGE106	Financial Literacy and Sustainable Development	3		3	
IGE107	Entrepreneurial Spirit and Leadership Skills	3		3	
		18	0	21	0

Second Year Second Semester

Course Number	Course Title	Credits			
		August Intake		January Intake	
		Regular Track	Cooperative Education Track	Regular Track	Cooperative Education Track
EPI153	New Business Venture Creation			3	
EPI203	Business Planning	3		3	
EPI204	Business Research for Entrepreneurs	3		3	
EPI205	Advance Finance and Accounting for Entrepreneurs	3		3	
EPI207	Production and Operations Management	3		3	
EPI252	Business Workshop and Consulting for Entrepreneurs IV	0		0	
EPI253	Brand Management	3		3	
		15	0	18	0

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Course Number	Course Title	August Intake		January Intake	
		Regular Track	Cooperative Education Track	Regular Track	Cooperative Education Track
EPI301	Fundamental of Economics	3		3	
EPI302	Innovation and Technologies for Entrepreneurs	3		3	
EPI303	Social Entrepreneurship	3		3	
EPI351	Business Workshop and Consulting for Entrepreneurs V	0		0	
EPI355	Entrepreneurial Business Experience I	3		3	
XXXXXX	Free Elective 1	3		3	
IEN106	The Art of Writing			3	
IEN107	Critical Reading and Writing			3	
		15	0	21	0

Third Year Second Semester		Credits			
Course Number	Course Title	August Intake		January Intake	
		Regular Track	Cooperative Education Track	Regular Track	Cooperative Education Track
EPI352	Business Workshop and Consulting for Entrepreneurs VI	0		0	
EPI353	Art of Selling and Negotiation	3		3	
EPI354	Digital Economy Strategies for Entrepreneurs	3		3	
EPI356	Entrepreneurial Business Experience II	3		3	
EPI357	Strategic Marketing Management for Entrepreneurs	3		3	
EPIXXX	Major Elective 1	3		3	
XXXXXX	Free Elective 2	3		3	
		18	0	18	0

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Fourth Year First Semester

Course Number	Course Title	Credits			
		August Intake		January Intake	
		Regular Track	Cooperative Education Track	Regular Track	Cooperative Education Track
EPI401	Business Strategy and Sustainable Growth	3		3	
EPI402	Entrepreneurship and Global Opportunities	3		3	
EPI404	Legal Aspects in Entrepreneurship	3		3	
EPI451	Business Workshop and Consulting for Entrepreneurs VII	0		0	
EPI453	Entrepreneurial Venture Funding	3		3	
IEN108	Persuasive Presentation			3	
EPIXXX	Major Elective 2	3		3	
EPIXXX	Major Elective 3	3		3	
		18	0	21	0

Fourth Year Second Semester

Course Number	Course Title	Credits			
		August Intake		January Intake	
		Regular Track	Cooperative Education Track	Regular Track	Cooperative Education Track
EPI403	Human Capital Management for Entrepreneurs	3		3	
EPI452	Business Workshop and Consulting for Entrepreneurs VIII	0		0	
EPI454	Family Business	3		3	
EPI455	Risk, Crisis Management and Business Continuity Planning	3		3	
EPIXXX	Major Elective 4	3		3	
		12	0	12	0