

Program of Study  
 Bangkok University International  
 Bachelor of Arts Program in Creative Communication Design (International Program)  
 Academic Year 2024

First Year First Semester		Credits			
Course Number	Course Title	August Intake		January Intake	
		Regular Track	Cooperative Education Track	Regular Track	Cooperative Education Track
IEN016	The Art of Writing	3	3		
IGE011	Thinking Skills for Lifelong Learning	3	3		
IGE012	Citizenship in Social and International Community	3	3		
ICD151	History of Art and Design	3	3		
ICD161	Materials Process and Drawing	3	3		
ICD162	Principles of Design	3	3		
		18	18	0	0

First Year Second Semester		Credits			
Course Number	Course Title	August Intake		January Intake	
		Regular Track	Cooperative Education Track	Regular Track	Cooperative Education Track
IGE013	Technology and Innovation for the Future	3	3	3	3
IGE014	Aesthetics and Well-being for Life	3	3	3	3
IGE015	Entrepreneurial Spirit and Financial Literacy	3	3	3	3
ICD152	Visual Culture and Communication Design	3	3	3	3
ICD171	Digital Image Design	3	3	3	3
ICD172	Digital Photography	3	3	3	3
IEN016	The Art of Writing			3	3
		18	18	21	21

First Year Summer Semester		Credits			
Course Number	Course Title	August Intake		January Intake	
		Regular Track	Cooperative Education Track	Regular Track	Cooperative Education Track
ICD151	History of Art and Design			3	3
ICD162	Principles of Design			3	3
ICD161	Materials Process and Drawing			3	3
		0	0	9	9

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**Second Year First Semester**

Course Number	Course Title	Credits			
		August Intake		January Intake	
		Regular Track	Cooperative Education Track	Regular Track	Cooperative Education Track
IGE011	Thinking Skills for Lifelong Learning			3	
IEN107	Critical Reading and Writing	3	3	3	3
ICD253	Professional Development for Design Entrepreneurs	3	3	3	3
ICD254	Psychology for Design	3	3	3	3
ICD263	Typography and Composition Design	3	3	3	3
ICD264	Branding Design	3	3	3	3
ICD273	3 Dimensional Modeling Design	3	3	3	3
	Free Elective		3		3
		18	21	21	21

**Second Year Second Semester**

Course Number	Course Title	Credits			
		August Intake		January Intake	
		Regular Track	Cooperative Education Track	Regular Track	Cooperative Education Track
IEN108	Persuasive Presentation	3	3	3	3
ICD255	Contemporary Visual Semiotics	3	3	3	3
ICD265	Editorial and Digital Publication Design	3	3	3	3
ICD274	3 Dimensional Design for Animation	3	3	3	3
ICD275	Digital Painting and Illustration	3	3	3	3
ICD281	Creative Time-based Communication Design	3	3	3	3
ICD358	Ethics, Intellectual Property Law, and Professionalism		3		3
		18	21	18	21

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Course Number	Course Title	August Intake		January Intake	
		Regular Track	Cooperative Education Track	Regular Track	Cooperative Education Track
IGE 012	Citizenship in Social and International Community			3	
ICD356	Design Management and Digital Marketing	3	3	3	3
ICD357	Design Research in Creative Communication Design	3	3	3	3
ICD366	Graphic Design for Packaging	3	3	3	3
ICD376	Motion Graphics Design	3	3	3	3
ICD377	Design Technology Innovation	3	3	3	3
ICD382	Creative Graphic Communication Design	3	3	3	3
ICO301	Pre-Cooperative Education		3		3
		18	21	21	21

Third Year Second Semester		Credits			
Course Number	Course Title	August Intake		January Intake	
		Regular Track	Cooperative Education Track	Regular Track	Cooperative Education Track
ICD358	Ethics, Intellectual Property Law, and Professionalism	3		3	
ICD367	Information and Experience Design	3		3	
ICD368	Creative Advertising	3		3	
ICD383	Communication Design for Creative Agencies	3		3	
	Free Elective	3		3	
ICD388	Cooperative Education		6		6
		15	6	15	6

Third Year Summer Semester		Credits			
Course Number	Course Title	August Intake		January Intake	
		Regular Track	Cooperative Education Track	Regular Track	Cooperative Education Track
ICD384	Internship for Creative Communication Design	3		3	
		3	0	3	0

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**Fourth Year First Semester**

Course Number	Course Title	Credits			
		August Intake		January Intake	
		Regular Track	Cooperative Education Track	Regular Track	Cooperative Education Track
IGE011	Thinking Skills for Lifelong Learning				3
IGE012	Citizenship in Social and International Community				3
ICD469	Content Creation for Creative Communication Design	3	3	3	3
ICD478	Non-coding Platform for Creative Communication Design	3	3	3	3
ICD485	Creative Experimental Communication Design	3	3	3	3
ICD486	Degree Project Proposal for Creative Communication Design	3	3	3	3
	Free Elective	3	3	3	3
		15	15	15	21

**Fourth Year Second Semester**

Course Number	Course Title	Credits			
		August Intake		January Intake	
		Regular Track	Cooperative Education Track	Regular Track	Cooperative Education Track
ICD487	Degree Project for Creative Communication Design	6	6	6	6
ICD367	Information and Experience Design		3		3
		6	9	6	9