

2022 Entrants

BANGKOK UNIVERSITY INTERNATIONAL DEGREE PLAN BY BATCH Bachelor of Arts in International Tourism and Hospitality Management

Year 1

Semester 1

Course Number	Course Title	Batch 1 (August Entry)		Batch 2 (January Entry)	
		Normal	Co-op	Normal	Co-op
IGE 001	Thinking Skills for Learning	3	3	-	-
IGE 002	Citizenship and Social Dynamics	3	3	-	-
IGE 003	Cultivating Entrepreneurial Mindset	3	3	-	-
IEN 103	Critical Reading	3	3	-	-
IEN 105	Communicative English	3	3	-	-
THI 101	Introduction to Tourism and Hospitality Management	3	3	-	-
		18	18	-	-

Year 1 Semester 2

Course Number	Course Title	Batch 1 (August Entry)		Batch 2 (January Entry)	
		Normal	Co-op	Normal	Co-op
IEN 104	College Writing	3	3	3	3
IGE 004	Technology and Innovation in the Future World	3	3	3	3
IGE 005	Creative Leadership Skills	3	3	3	3
IGE 006	Asia and the Global Community	3	3	3	3
IGE 007	Art of Life	3	3	3	3
IGE 008	Health and Wellness for Life				
THI 102	Service Quality Management	3	3	3	3
THI 101	Introduction to Tourism and Hospitality Management	-	-	3	3
		18	18	21	21

Year 2

Semester 1

Course Number	Course Title	Batch 1 (August Entry)		Batch 2 (January Entry)	
		Normal	Co-op	Normal	Co-op
THI 201	Cross-Cultural Communication	3	3	3	3
THI 202	International Service Marketing	3	3	-	-
THI 203	Consumer Behavior in Tourism and Hospitality Industries	3	3	-	-
THI 204	People, Management and Change in the Service Industries	3	3	-	-
THI 205	Regulations of Tourism and Hospitality	3	3	-	-
XX XXX	(Foreign Language I)	3	3	-	-
IGE 001	Thinking Skills for Learning	-	-	3	3
IGE 002	Citizenship and Social Dynamics	-	-	3	3
IGE 003	Cultivating Entrepreneurial Mindset	-	-	3	3
IEN 103	Critical Reading	-	-	3	3
IEN 104	College Writing	-	-	3	3
IEN 105	Communicative English	-	-	3	3
		18	18	21	21

**Year 2
Semester 2**

Course Number	Course Title	Batch 1 (August Entry)		Batch 2 (January Entry)	
		Normal	Co-op	Normal	Co-op
THI 206	Technology and Innovation in Tourism and Hospitality	3	3	3	3
THI 211	Global Trends and Strategies in Tourism and Hospitality	3	3	3	3
THI 311	Sustainable Tourism and Hospitality	3	3	3	3
THI 312	Meetings, Incentives, Conferences and Exhibitions (MICE)	3	3	3	3
THI 351	Front Office and Housekeeping Operations and Management (Concentration Track I)	-	-	3	3
THI XXX	(Free Elective I)	3	3	3	3
XX XXX	(Foreign Language II)	3	3	3	3
		18	18	21	21

**Year 3
Semester 1**

Course Number	Course Title	Batch 1 (August Entry)		Batch 2 (January Entry)	
		Normal	Co-op	Normal	Co-op
THI 202	International Service Marketing	-	-	3	3
THI 203	Consumer Behavior in Tourism and Hospitality Industries	-	-	3	3
THI 204	People, Management and Change in the Service Industries	-	-	3	3
THI 313	Tour Planning and Operating	3	3	3	3
THI 314	Entrepreneurship in Tourism and Hospitality	3	3	3	3
XX XXX	(Foreign Language III)	3	3	3	3
THI 351	Front Office and Housekeeping Operations and Management (Concentration Track I)	3	3	-	-
THI 332	Restaurant Operations (Concentration Track II)	3	3	3	3
		15	15	21	21

**Year 3
Semester 2**

Course Number	Course Title	Batch 1 (August Entry)		Batch 2 (January Entry)	
		Normal	Co-op	Normal	Co-op
THI 391	Career Preparation	3	-	3	-
THI 411	Logistics and Supply Chains for Tourism and Hospitality Industries	3	3	3	3
THI 412	Community-Based Tourism	3	3	3	3
XX XXX	(Foreign Language IV)	3	3	3	3
THI 333	Food and Beverage Operations (Concentration Track III)	3	3	3	3
THI 334	Introduction to Wine (Concentration Track IV)	3	3	3	3
THI 335	Catering Business Management (Concentration Track V)	-	-	-	3
THI 445	Spa Operations and Management (Free Elective II)	-	3	3	3
		18	18	21	21

Year 3

Semester 3

Course Number	Course Title	Batch 1 (August Entry)		Batch 2 (January Entry)	
		Normal	Co-op	Normal	Co-op
THI 392	Internship I	3	-	3	-
		3	-	3	-

Year 4

Semester 1

Course Number	Course Title	Batch 1 (August Entry)		Batch 2 (January Entry)	
		Normal	Co-op	Normal	Co-op
THI 205	Regulations of Tourism and Hospitality	-	-	3	3
THI 413	Accounting and Finance for Tourism and Hospitality	3	3	3	3
THI 414	Applied Research for Tourism and Hospitality	3	3	3	3
THI 415	Feasibility Studies and Project Management for International Tourism and Hospitality	3	3	3	3
XX XXX	(Foreign Language V)	3	3	3	3
THI 335	Catering Business Management (Concentration Track V)	3	3	3	3
THI 445	Spa Operations and Management (Free Elective II)	3	-	-	-
ICO 301	Pre-Cooperative Education	-	3	-	3
		18	18	18	18

Year 4

Semester 2

Course Number	Course Title	Batch 1 (August Entry)		Batch 2 (January Entry)	
		Normal	Co-op	Normal	Co-op
THI 493	Internship II	3	-	3	-
THI 399	Cooperative Education in Tourism and Hospitality Industries	-	6	-	6
		3	6	3	6