

Degree Plan

Year 1

Semester 1

Course No.	Subjects	Credits
IEN103	Critical Reading	3
IEN105	Communicative English	3
IGE001	Thinking Skills for Learning	3
IGE002	Citizenship and Social Dynamics	3
IGE003	Cultivating Entrepreneurial Mindset	3
THI101	Introduction to Tourism and Hospitality Management	3
		18

Semester 2

Course No.	Subjects	Credits
IEN104	College Writing	3
IGE004	Technology and Innovation in the Future World	3
IGE005	Creative Leadership Skills	3
IGE006	Asia and the Global Community	3
IGE007	Art of Life	+
IGE008	Health and Wellness for Life (Choose 2 from 3 subjects)	3
THI102	Service Quality Management	3
		18

Year 2**Semester 1**

Course No.	Subjects	Credits
THI201	Cross-Cultural Communication	3
THI202	International Service Marketing	3
THI203	Consumer Behavior in Tourism and Hospitality Industries	3
THI204	People, Management and Change in the Service Industries	3
THI205	Laws and Regulations of Tourism and Hospitality	3
.....	Major Elective (Foreign Language I)	3
		18

Semester 2

Course No.	Subjects	Credits
THI206	Technology and Innovation in Tourism and Hospitality	3
THI211	Global Trends and Strategies in Tourism and Hospitality	3
THI311	Sustainable Tourism and Hospitality	3
THI312	Meetings, Incentives, Conferences and Exhibitions (MICE)	3
.....	Free Elective I	3
.....	Major Elective (Foreign Language II)	3
		18

Year 3

Semester 1

Course No.	Subjects	Credits
THI313	Tour Planning and Operating	3
THI314	Entrepreneurship in Tourism and Hospitality	3
.....	Major Elective (Foreign Language III)	3
THI...	Major Elective (Concentration Track I)	3
THI...	Major Elective (Concentration Track II)	3
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Semester 2

Internship Plan

Course No.	Subjects	Credits
THI391	Career Preparation	3
THI411	Logistics and Supply Chains for Tourism and Hospitality Industries	3
THI412	Community-Based Tourism	3
THI...	Major Elective (Concentration Track III)	3
THI...	Major Elective (Concentration Track IV)	3
.....	Major Elective (Foreign Language IV)	3
		18

Cooperative Education Plan

Course No.	Subjects	Credits
THI411	Logistics and Supply Chains for Tourism and Hospitality Industries	3
THI412	Community-Based Tourism	3
THI...	Major Elective (Concentration Track III)	3
THI...	Major Elective (Concentration Track IV)	3
.....	Major Elective (Foreign Language IV)	3
.....	Free Elective II 2	3
		18

Summer Semester

Internship Plan

Course No.	Subjects	Credits
THI392	Internship I	3
		3

Year 4

Semester 1

Internship Plan

Course No.	Subjects	Credits
THI413	Accounting and Finance for Tourism and Hospitality	3
THI414	Applied Research for Tourism and Hospitality	3
THI415	Feasibility Studies and Project Management for International Tourism and Hospitality	3
THI...	Major Elective (Concentration Track V)	3
.....	Major Elective (Foreign Language V)	3
.....	Free Elective II	3
		18

Cooperative Education Plan

Course No.	Subjects	Credits
ICO301	Pre-Cooperative Education	3
THI413	Accounting and Finance for Tourism and Hospitality	3
THI414	Applied Research for Tourism and Hospitality	3
THI415	Feasibility Studies and Project Management for International Tourism and Hospitality	3
THI...	Major Elective (Concentration Track V)	3
.....	Major Elective (Foreign Language V)	3
		18

Semester 2

Internship Plan

Course No.	Subjects	Credits
THI493	Internship II	3
		3

Cooperative Education Plan

Course No.	Subjects	Credits
THI399	Cooperative Education in Tourism and Hospitality Industries	6
		6