

Bangkok University International

Entrepreneurship

2022 Entrants

Year 1

Semester 1

Course Number	Course Title	Batch 1 (August Entry)		Batch 2 (January Entry) <sup>2</sup>	
		Normal	Co-op	Normal	Co-op
EPI102	Foundations of Entrepreneurship	3			
EPI151	Business Workshop and Consulting for Entrepreneurs I	0			
IEN103	Critical Reading	3			
IEN104	College Writing	3			
IEN105	Communicative English	3			
IGE001	Thinking Skills for Learning	3			
		15			

Year 1

Semester 2

Course Number	Course Title	Batch 1 (August Entry)		Batch 2 (January Entry) <sup>2</sup>	
		Normal	Co-op	Normal	Co-op
EPI101	Creative Thinking and Developing Entrepreneurial Opportunities	3		3	
EPI102	Foundations of Entrepreneurship			3	
EPI103	Understanding Accounting for Entrepreneurs	3		3	
EPI104	New Product and Service Development	3		3	
EPI151	Business Workshop and Consulting for Entrepreneurs I			0	
EPI152	Business Workshop and Consulting for Entrepreneurs II	0		0	
EPI153	New Business Venture Creation	3			
IGE003	Cultivating Entrepreneurial Mindset	3		3	
IGE004	Technology and Innovative in the Future World	3		3	
IGE008	Health and Wellness for Life	3		3	
		21		21	

**Year 2**

**Semester 1**

Course Number	Course Title	Batch 1 (August Entry)		Batch 2 (January Entry)2	
		Norma	Co-op	Norma	Co-op
		l		l	
EPI201	Entrepreneurial Finance	3		3	
EPI202	Basic Research Methods in Entrepreneurship	3		3	
EPI206	Entrepreneurial Marketing	3		3	
EPI251	Business Workshop and Consulting for Entrepreneurs III	0		0	
IGE001	Thinking Skills for Learning			3	
IGE002	Citizenship and Social Dynamics	3		3	
IGE005	Creative Leadership Skills	3		3	
IGE006	Asia and Global Community	3		3	
*or*					
IGE007	Art of Life				
		18		21	

**Year 2**

**Semester 2**

Course Number	Course Title	Batch 1 (August Entry)		Batch 2 (January Entry)2	
		Norma	Co-op	Norma	Co-op
		l		l	
EPI153	New Business Venture Creation			3	
EPI203	Business Planning	3		3	
EPI204	Business Research for Entrepreneurs	3		3	
EPI205	Advance Finance and Accounting for Entrepreneurs	3		3	
EPI207	Production and Operations Management	3		3	
EPI252	Business Workshop and Consulting for Entrepreneurs IV	0		0	
EPI253	Brand Management	3		3	
		15		18	

Year 3

Semester 1

Course Number	Course Title	Batch 1 (August Entry)		Batch 2 (January Entry) <sup>2</sup>	
		Norma	Co-op	Norma	Co-op
		l		l	
EPI301	Fundamental of Economics	3		3	
EPI302	Innovation and Technologies for Entrepreneurs	3		3	
EPI303	Social Entrepreneurship	3		3	
EPI351	Business Workshop and Consulting for Entrepreneurs V	0		0	
EPI355	Entrepreneurial Business Experience I	3		3	
EPIXX1	Free Elective 1	3		3	
IEN103	Critical Reading			3	
IEN104	College Writing			3	
		15		21	

Year 3

Semester 2

Course Number	Course Title	Batch 1 (August Entry)		Batch 2 (January Entry) <sup>2</sup>	
		Norma	Co-op	Norma	Co-op
		l		l	
EPI352	Business Workshop and Consulting for Entrepreneurs VI	0		0	
EPI353	Art of Selling and Negotiation	3		3	
EPI354	Digital Economy Strategies for Entrepreneurs	3		3	
EPI356	Entrepreneurial Business Experience II	3		3	
EPI357	Strategic Marketing Management for Entrepreneurs	3		3	
EPIXX1	Major Elective 1	3		3	
EPIXX2	Free Elective 2	3		3	
		18		18	

Year 4

Semester 1

Course Number	Course Title	Batch 1 (August Entry)		Batch 2 (January Entry) <sup>2</sup>	
		Norma	Co-op	Norma	Co-op
		l		l	
EPI401	Business Strategy and Sustainable Growth	3		3	
EPI402	Entrepreneurship and Global Opportunities	3		3	
EPI404	Legal Aspects in Entrepreneurship	3		3	
EPI451	Business Workshop and Consulting for Entrepreneurs VII	0		0	
EPI453	Entrepreneurial Venture Funding	3		3	
IEN105	Communicative English			3	
EPIXX2	Major Elective 2	3		3	
EPIXX3	Major Elective 3	3		3	
		18		21	

Year 4

Semester 2

Course Number	Course Title	Batch 1 (August Entry)		Batch 2 (January Entry) <sup>2</sup>	
		Norma	Co-op	Norma	Co-op
		l		l	
EPI403	Human Capital Management for Entrepreneurs	3		3	
EPI452	Business Workshop and Consulting for Entrepreneurs VIII	0		0	
EPI454	Family Business	3		3	
EPI455	Risk, Crisis Management and Business Continuity Planning	3		3	
EPIXX4	Major Elective 4	3		3	
		12		12	