

**BANGKOK UNIVERSITY INTERNATIONAL DEGREE PLAN BY BATCH**  
**Bachelor of Arts in Digital Media and Design 2022**

**Year 1**

Semester 1

Course Number	Course Title	Batch 1 (August Entry)		Batch 2 (January Entry)	
		Normal	Co-op	Normal	Co-op
IDM113	Foundation Design	3	3		
IDM114	Drawing for Media	3	3		
IDM115	Color Theory	3	3		
IEN 105	Communicative English	3	3		
IGE 001	Thinking Skills for Learning	3	3		
IGE 002	Citizenship and Social Dynamics	3	3		
IGE 003	Cultivating Entrepreneurial Mindset	3	3		
		21	21		

Semester 2

Course Number	Course Title	Batch 1 (August Entry)		Batch 2 (January Entry)	
		Normal	Co-op	Normal	Co-op
IDM123	Visual Communication Design	3	3	3	3
IDM124	Digital Image Design	3	3	3	3
IDM125	Digital Photography I	3	3	3	3
IEN103	Critical Reading	3	3	3	3
IGE 004	Technology and Innovation in the Future World	3	3	3	3
IGE 005	Creative Leadership Skills	3	3	3	3
IGE 006	Asia and the Global Community			3	3
		18	18	21	21

## Year 2

### Semester 1

Course Number	Course Title	Batch 1 (August Entry)		Batch 2 (January Entry)	
		Normal	Co-op	Normal	Co-op
IDM113	Foundation Design			3	3
IDM114	Drawing for Media			3	3
IDM215	Typography and Composition Design	3	3	3	3

IDM217	Digital Image Manipulation	3	3	3	3
IDM218	3 Dimensional Design I	3	3	3	3
IDM220	Entrepreneurship for Design	3	3	3	3
IGE001	Thinking Skills for Learning			3	3
IGE007	Art of Life			3	3
IGE008	Health and Wellness for Life			-	-
		18	18	21	21

Semester 2

Course Number	Course Title	Batch 1 (August Entry)		Batch 2 (January Entry)	
		Normal	Co-op	Normal	Co-op
IDM219	Digital Painting and Illustration	3	3	3	3
IDM225	Typography and Layout Design	3	3	3	3
IDM226	Motion Graphics Design	3	3	3	3
IDM227	Digital Video Production	3	3	3	3
IDM228	3 Dimensional Design II	3	3	3	3
IEN104	College Writing	3	3	3	3
	Free Elective I			3	3
		18	18	21	21

**Year 3**  
Semester 1

Course Number	Course Title	Batch 1 (August Entry)		Batch 2 (January Entry)	
		Normal	Co-op	Normal	Co-op
IDM115	Color Theory			3	3
IDM310	Design Management and Marketing	3	3	3	3
IDM314	Digital Compositing	3	3	3	3
IDM321	Ethics, Law, and Professionalism	3	3	3	3
IDM334	Sound Design for Digital Media	3	3	3	3
IDMXXX	Major Elective I	3	3		
IDMXXX	Major Elective II	3	3		
ICO301	Pre-Cooperative Education (Major Elective VII)		3		3
IEN105	Communicative English			3	3
	Free Elective II			3	
		18	21	21	21

Semester 2

Course Number	Course Title	Batch 1 (August Entry)		Batch 2 (January Entry)	
		Normal	Co-op	Normal	Co-op
IDM320	Design Research	3		3	
IDM323	User Experience Design	3		3	
IDMXXX	Major Elective I			3	
IDMXXX	Major Elective II			3	
IDMXXX	Major Elective III	3		3	
IDMXXX	Major Elective IV	3		3	
IDMXXX	Major Elective V			3	
	Free Elective I	3			
IDM471	Cooperative Education		6		6
		15	6	21	6

Year 4

Semester 1

Course Number	Course Title	Batch 1		Batch 2	
		(August Entry)		(January Entry)	
		Normal	Co-op	Normal	Co-op
IDM425	Senior Project Preparation	3	3	3	3
IDMXXX	Major Elective III		3		3
IDMXXX	Major Elective IV		3		3
IDMXXX	Major Elective V	3	3		
IDMXXX	Major Elective VI	3	3	3	
IDMXXX	Major Elective VII	3		3	
	Free Elective II	3			
IGE 002	Citizenship and Social Dynamics			3	3
IGE 003	Cultivating Entrepreneurial Mindset			3	3
IGE 006	Asia and the Global Community			3	3
IGE007	Art of Life				
IGE008	Health and Wellness for Life				
			Choose 1		
		15	15	18	18

Semester 2

Course Number	Course Title	Batch 1		Batch 2	
		(August Entry)		(January Entry)	
		Normal	Co-op	Normal	Co-op
IDM426	Senior Project	3	3	3	3
	Free Elective I		3		
	Free Elective II		3		3
IDMXXX	Major Elective I				3
IDMXXX	Major Elective II				3
IDMXXX	Major Elective V				3
IDMXXX	Major Elective VI				3
		3	9	3	18

Total 126 credits