

Curriculum

B.B.A. – Bachelor of Business Administration Program in Marketing

General Education

30 credits

Humanities and Languages

14 credits

Social Sciences

6 credits

Science and Mathematics

9 credits

Physical Education and Recreation

1 credits

Professional Education

93 credits

Core Courses

51 credits

Major Requirements

30 credits

Major Electives

12 credits

Free Electives

6 credits

Total 129 credits