

Curriculum

B.A. – Bachelor of Arts Program in Communication Strategy and Ideation	
General Education	30 credits
English Language	9 credits
Compulsory Courses	15 credits
Elective Courses	6 credits
Professional Education	96 credits
Core Courses	33 credits
Major Requirement	33 credits
Major Electives	15 credits
Minor	15 credits
Free Electives	6 credits
Total 132 credits	